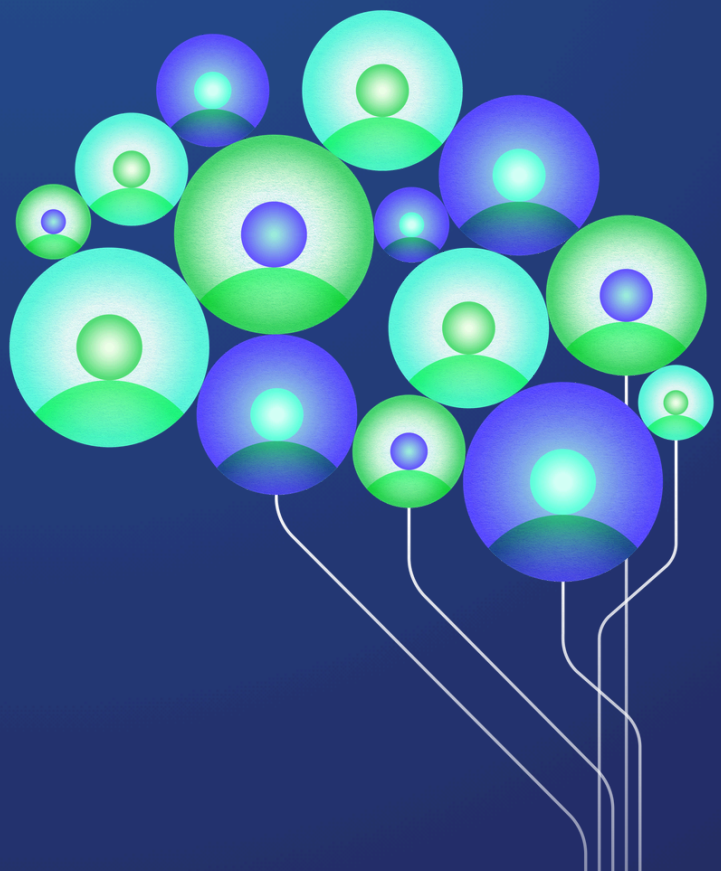
GLOBAL HEALTH CONNECTOR™

Global Events Sales Brochure

Your Activation Opportunity Across our

2027–28 Global Flagship Events



Don’t just attend the Global Health Calendar. Turn it into a commercial growth plan.

Eleven flagship events. Two years. One connected route to new markets, decision-makers, and qualified commercial opportunities.

We build tailored six-, twelve- and twenty-four-month programmes, combining the right events, audiences and activations around your objectives — six ways to activate, set out in full on page 4.

Global Health Connector is a commercial not-for-profit, funded entirely through the event participation and partnerships our clients purchase, not by shareholders. Your investment buys serious commercial delivery, while supporting a wider mission: turning fragmented global health effort into structured, repeatable action.

A decade of trusted partnerships. Years of lead time.

Every event in this guide is chosen deliberately, drawn from partnerships Global Health Connector has built over more than a decade — not picked at random from the thousands of events competing for a health calendar each year. Because budgets lock in long before the events they fund, we've built a genuine two-year view: a 2027–28 calendar designed around your planning cycle, not ours.

11 Flagship Events | 90+ Ecosystems | 78 Countries | 4.6 Billion People in Reach



CONNECT

We leverage our global network to access the right people, partners, opportunities and support.



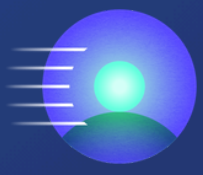
CONVENE

We act as an honest broker to bring stakeholders together around topics and initiatives.



AMPLIFY

We use our global reach to elevate your message and extend your influence.



ACCELERATE

We tap into our Ecosystems and network of experts to fast-track learning, adoption, and impact at scale.

The Annual Programme

Who It's For

Corporates, agencies and scaling companies with a story to tell to a senior international healthcare audience — brand partners seeking sustained narrative ownership, and delegations or agencies carrying a market or sector story outward.

Duration

Six, twelve, or twenty-four months.
Two or more flagship events selected from GHC's 2027 and 2028 forward programme, matched to the partner's strategy and market.

Format

Single company or cohort.
Cohort delivery is available for delegation models where several organisations target the same event together.

Why This Network

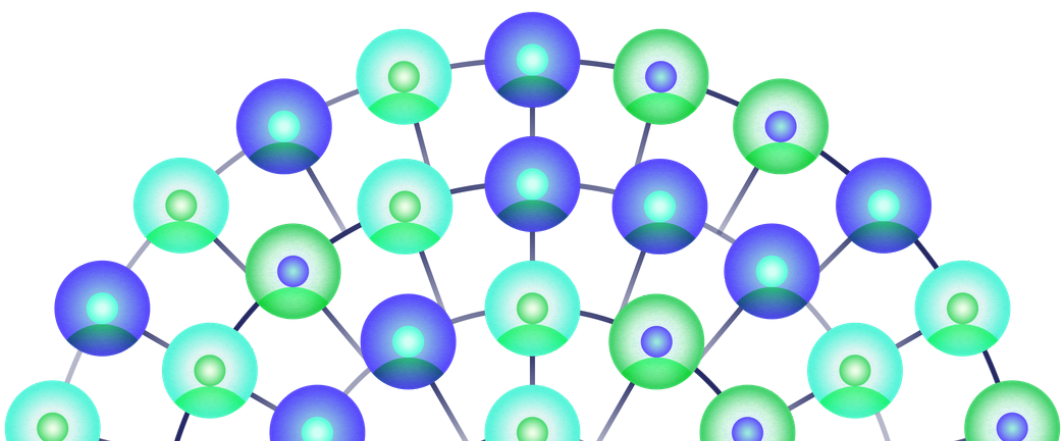
BREADTH.

Over a decade of relationships built where healthcare actually gets delivered — not generic industry networking, but standing access to the people running health and care systems, ministries, and markets on the ground, across 90+ ecosystems in 78 countries.

DEPTH.

It's not the table you're sitting at, it's who you're sitting with. Every introduction runs through GHC's Ambassador Circle and Board: senior figures across telecoms policy, market entry, cancer, women's health, longevity, digital health governance, and more, each bringing their own network, not just their own name.

Explore the full Ambassador Circle. →



The Activation Journey

Step 1: Annual Plan

Select the flagship events that match the partner's strategy, market and buyer type, and secure the right activation mix at each.

DELIVERABLE:
A six/twelve/twenty-four month activation plan with confirmed placements.

Step 2: Presence in the Room

Sponsorship, speaking slots and exhibition space secured across the selected events. Pre/post event site visits planned.

DELIVERABLE:
Confirmed placements and speaking positions per event.

Step 3: Conversations

Curated convenings (roundtables, private receptions, individual meetings) plus multi-channel content dissemination and amplification strategy.

DELIVERABLE:
A convening calendar, published content set, and reach reporting.

Step 4: Conversion

Structured, personal introductions, post-event follow-up and qualified handover into the partner's own pipeline.

DELIVERABLE:
A qualified pipeline register with owner and next step per name.

OUTCOME METRICS:

Qualified conversations at decision level · Speaking positions secured across the calendar · Content reach across GHC and partner channels · Pipeline progressed into a commercial process · Renewed or expanded activation the following cycle

How to Activate

Six strategies. Pick the ones that match your goals.

Different companies need different things from the same calendar — this is how you match the activation to the outcome you are actually seeking. Each activation can be purchased standalone at a single event, or built into an Annual Programme across two or more.



SPONSORSHIP & PARTNERSHIP

CHOOSE THIS IF YOU NEED:
sustained brand visibility, named association with a themed programme or event series — not a single moment.

→

DELIVERS:
named partner status, tiered benefits, logo and channel placement, priority positioning across the programme.



SPEAKING

CHOOSE THIS IF YOU NEED:
to be seen as the authority in the room, not just present in it.

→

DELIVERS:
stage time on GHC-curated agendas — panels, keynotes and moderated sessions built around substance.



EXHIBITION

CHOOSE THIS IF YOU NEED:
face time at scale — a physical presence delegates, buyers and press can find and engage with directly.

→

DELIVERS:
booth or Village space, often positioned inside a national or thematic zone for added credibility and footfall.



CURATED CONVENING

CHOOSE THIS IF YOU NEED:
to shape a conversation and be seen inside it — for policy influence and thought leadership.

→

DELIVERS:
roundtables and themed receptions convened and facilitated by GHC, with a defined, senior audience.



STRUCTURED INTRODUCTIONS

CHOOSE THIS IF YOU NEED:
to arrive with specific relationships and meetings booked — for market entry, deal-sourcing or partner search.

→

DELIVERS:
hosted programmes and pre-arranged, one-to-one introductions.



PRE/POST-EVENT SITE VISITS

CHOOSE THIS IF YOU NEED:
to see a market first-hand and get inside the health systems and companies that shape it.

→

DELIVERS:
site visits to country health systems, industry and innovation centres before or after the flagship event. Tailored to your company or run as a group tour.

Eleven Events. One Programme.

Every event on this list is carefully curated and delivered with trusted partners — not picked at random from the thousands of events competing for a health calendar each year.

Mobile World Congress
Barcelona

2027: 1–4 March
2028: 28 February–2 March

The world's largest and most influential technology event.

ViVE
USA

2027: 14–17 March
2028: 23–26 April

Executive access to US health system technology leadership.

HLTH Europe
Amsterdam

2027: 21–24 June
2028: 19–22 June

Europe's largest digital health gathering — from the inside.

Africa HealthTech Summit xCanada
Toronto

2027: 24-25 June
2028: June

A North American bridge into Africa's health tech ecosystem.

GSMA M360 ASEAN
Malaysia

2027: 6–8 September
2028: September

Access to ASEAN's connectivity and infrastructure leadership.

Global Health Innovators Summit
Nashville

2027: September
2028: September

Your soft landing into the US healthcare market.

United Nations General Assembly
New York

2027: September
2028: September

A seat inside the world's most concentrated policy week.

Africa HealthTech Summit
Kigali

2027: 6–8 October
2028: September-October

Early ground in Africa's fastest-growing digital health market.

HLTH USA
Las Vegas

2027: 17–20 October
2028: 12–15 November

The single largest dealmaking floor in global health.

Global Digital Health Summit
India

2027: November
2028: November

Your entry point into one of the world's fastest-scaling digital health markets.

Global Health Connector Digital Summit
Virtual

2027: November
2028: November

Global reach, zero travel cost.

Mobile World Congress



2027: 1-4 March, Barcelona
2028: 28 February–2 March, Barcelona

For 14 years, Global Health Connector has been presenting the health story at Mobile World Congress — the world's largest and most influential technology event, and direct access to the connectivity, AI, and mobile leadership shaping health's next decade.

BEST SUITED TO

Health tech and digital health companies whose products depend on connectivity, AI, or mobile infrastructure — and any organisation seeking visibility to a global cross-industry audience. Particularly relevant where government access matters: MWC draws serious policy-level presence alongside industry.

WHO'S IN THE ROOM

105,000+
ATTENDEES

207
COUNTRIES

50+
MINISTERS

2,900+
SPONSORS/EXHIBITORS

AVAILABLE AT THIS EVENT

TRACK RECORD

Discussions at MWC Barcelona 2026 confirmed commitments between GHC and the Africa Health Business Symposium toward building the Africa-Europe Digital Health Ecosystem — leading directly to a confirmed session on AU-EU health data interoperability at AHTS Kigali, 2 October 2026.

ViVE

2027: 14–17 March, Nashville
2028: 23–26 April, Fort Lauderdale

Executive-level access to US health system digital and innovation leadership — the CIOs, CMIOs and transformation officers setting next year's technology agenda before the wider market catches up.



BEST SUITED TO

Digital health and health IT companies selling into hospitals and health plans — interoperability, cybersecurity, AI adoption, clinical/operational software.

WHO'S IN THE ROOM

8,000+
ATTENDEES

2,000+
C-LEVEL EXECUTIVES

600+
SPONSORS

12,000+
MEETINGS

AVAILABLE AT THIS EVENT

TRACK RECORD

GHC marked its Nashville expansion with a breakfast convening during ViVE 2025 week: around 90 Nashville health-tech leaders, backed by 20 partner organisations including the Nashville Area Chamber of Commerce, Womble Bond Dickinson, HCA Healthcare, and Cigna. Olympic gold medalist Scott Hamilton joined GHC Deputy Chair for a fireside chat, alongside sessions marking GHC's newly announced US headquarters in the city.

HLTH Europe

2027: 21–24 June, Amsterdam
2028: 19–22 June, Amsterdam

A foothold with European health systems, regulators and investors — entry into the region's largest digital health gathering, ahead of EU-specific market and regulatory conversations.



BEST SUITED TO

Companies with an EU/UK market entry angle — health systems, providers, payers, pharma/life sciences software and services. Also relevant for government-facing plays given Health Transformation Summit access.

WHO'S IN THE ROOM

500+
HEALTHCARE INNOVATORS

1/3
ONE IN THREE ATTENDEES C-SUITE

Health Transformation Summit:
200
SENIOR LEADERS, CLOSED-DOOR

Startup track:
500+
FOUNDERS

300+
VCS/INVESTORS

AVAILABLE AT THIS EVENT

TRACK RECORD

GHC co-hosted a closed-door breakfast with Johnson & Johnson at HLTH Europe's 2024 inaugural event, bringing together J&J's own CIO, HLTH's President, a German Health Ministry representative, and senior voices from Google Health, IQVIA, Proximie and Sidekick Health. Discussion centred on AI's role in patient outcomes, the ethics of clinical AI, and what's needed to make the European Health Data Space work in practice.

Africa Health Tech Summit xCanada



2027: 24-25 June, Toronto
2028: June, Toronto

A North American gateway into Africa's health innovation ecosystem — where senators, ministers, industry, and academic leadership sit down directly with African health innovators and investors.

BEST SUITED TO

Companies seeking an Africa market entry point without travelling there first — or Canadian/North American organisations building health innovation ties into Africa. A curated, policy-and-investment-focused room.

WHO'S IN THE ROOM

200+
DELEGATES

155
SPEAKERS

20
SESSIONS

AVAILABLE AT THIS EVENT

AFRICA HEALTHTECH SUMMIT

TRACK RECORD

At AHTSx Canada's 2026 debut, GHC's Chair led the eHealth Africa Executive Roundtable and a GHC Ambassador led dedicated Women's Health sessions — real seniority in the room, driving CollaborAction partnership conversations across health, tech, and research.

GSMA M360 ASEAN



2027: 6–8 September, Kuala Lumpur
2028: September, Kuala Lumpur

The infrastructure conversation health companies usually miss — direct access to the telecom and connectivity leadership deciding what ASEAN's digital healthcare future can actually run on, led on the ground by GHC APAC.

BEST SUITED TO

Health technology companies whose products depend on connectivity — remote monitoring, telehealth, connected medical devices — and organisations building the bridge between telecom infrastructure and health systems. M360 ASEAN 2026 runs a dedicated digital healthcare track, with GHC APAC's presence there alongside Singapore's National University Health System.

WHO'S IN THE ROOM

800+
ATTENDEES

300+
COMPANIES

35
COUNTRIES

70%
TELECOM ECOSYSTEM

51%
DIRECTOR-LEVEL OR ABOVE

M360 GSMA

AVAILABLE AT THIS EVENT

TRACK RECORD

GHC owns a space within M360 ASEAN's digital healthcare track — a dedicated track run alongside Singapore's National University Health System. It sits inside an event drawing senior industry and government leadership, including Malaysia's Deputy Prime Minister, its Minister of Communications, and the President of Vodafone Business International — against GSMA's own findings that mobile technology will contribute US$1.4 trillion to the Asia Pacific economy by 2030.

Global Health Innovators Summit



2027: September, Nashville
2028: September, Nashville

An initiative supported by the Nashville Area Chamber of Commerce and Global Health Connector bringing together leaders and innovators to tackle shared healthcare challenges, from workforce burnout to aging populations, unsustainable costs to fragmented systems. Join us in Nashville to hear global insight, practical ideas, and real-world partnerships that move health innovation forward

BEST SUITED TO

International healthcare and healthtech companies establishing a US presence for the first time. Nashville is GHC's US hub — the definitive entry point for building provider and payer relationships and proving US market fit.

WHO'S IN THE ROOM

300+
SENIOR HEALTHCARE LEADERS

25+
SPONSORS

GLOBAL HEALTH INNOVATORS

AVAILABLE AT THIS EVENT

TRACK RECORD

Access to a hub whose healthcare companies generate over $100 billion in annual revenue globally, with US provider and payer relationships at depth — built for a soft landing into the US market.

United Nations General Assembly



2027: September, New York
2028: September, New York

A voice inside the world's most concentrated diplomatic and policy week — in the room where global health's next decade gets decided, not observed from outside it.

BEST SUITED TO

Ministries, multilateral bodies, and global health institutions with a policy agenda to advance — plus companies whose commercial success depends on shaping health policy at the highest level, not just selling into it.

WHO'S IN THE ROOM

475+
SENIOR ATTENDEES

390
ORGANISATIONS

49
COUNTRIES

57%
C-SUITE OR FOUNDER LEVEL

AVAILABLE AT THIS EVENT

TRACK RECORD

GHC's UNGA80 'Convergence' series, delivered with the Society for Women's Health Research, was sponsored by Novo Nordisk — real evidence that UNGA is a commercially viable platform, not just a policy showcase. The two-day programme convened senior voices from UN Women, McKinsey Health Institute, GSMA, and Queen's University Belfast, among others, and directly seeded one of GHC's current flagship initiatives, the Global Cancer Ecosystem, which was launched in the following months.

Africa HealthTech Summit



2027: 6–8 October, Kigali
2028: September–October, Kigali

Where AI, digital infrastructure and health policy for 1.4 billion people are being shaped right now — early positioning in one of the world's fastest-growing digital health markets, before it matures.

BEST SUITED TO

Companies building for emerging and frontier health markets — digital health, connected infrastructure, and health system innovators looking to establish an early foothold in Africa ahead of the continent's health tech sector maturing.

WHO'S IN THE ROOM

5,900+
DELEGATES

80+
COUNTRIES

2,125+
INSTITUTIONS

127+
SESSIONS

704+
SPEAKERS

AVAILABLE AT THIS EVENT

TRACK RECORD

Introductions made at Africa Health Tech Summit have led to real institutional partnerships. HELINA (Pan African Health Informatics Association) was introduced to IHE Europe, resulting in HELINA joining an EU proposal on interoperability labs, with joint events, training, and projects now planned. eHealth Africa's introduction to the EU-funded AU–EU Innovation Platform led to its participation in an EU-funded proposal on health and climate data interoperability, alongside continued engagement across multiple GHC events since, including the Africa–Europe Science Collaboration Forum in Brussels.

HLTH USA



2027: 17–20 October, Las Vegas
2028: 12–15 November, Las Vegas

The single largest concentration of global health investors, health systems and digital health buyers in one place — breadth of dealmaking no other event on this calendar can match. At its centre: GHC's Global Village, anchored by returning economic development agencies including Enterprise Ireland, Healthcare Innovation from Canada, Innovation Norway, and the Nashville Area Chamber of Commerce.

BEST SUITED TO

The broadest audience of any event on this calendar — full healthcare ecosystem: pharma, payers, providers, employers, investors, government, consumer health, AI/emerging tech, digital health, women's health, oral/systemic health, and more.

WHO'S IN THE ROOM

12,250+
ATTENDEES

4,400+
C-SUITE EXECUTIVES

950+
SPONSORS/EXHIBITORS

50+
PARTNERS

8,500+
1:1 MEETINGS FACILITATED

AVAILABLE AT THIS EVENT

TRACK RECORD

Innovation Norway has used GHC's HLTH USA Village as its route into the US healthcare market since 2023, with results improving every year — 216 connections, a 33% response rate, and 88 meetings booked in 2025 alone. 'Our continued partnership with Global Health Connector has been exceptional,' says John Vislosky, Senior Advisor Health Tech, Innovation Norway. Also trusted by returning exhibitors including io Health, Orion Health, and MedMe Health.

Global Health Connector Digital Summit



2027: November, Virtual
2028: November, Virtual

The Virtual Summit is where Global Health Connector's latest thinking is showcased — new innovation, research, and EU-funded projects, held up against the digital and data challenges actually shaping health today.

BEST SUITED TO

Partners looking to extend the year's momentum into a final low-cost, high reach touchpoint, or reach global audiences that an in-person calendar alone can't cover — with the added benefit of no travel required..

WHO'S IN THE ROOM

400+
SENIOR PROFESSIONALS (2025)

66
COUNTRIES

2+ hrs
AVERAGE WATCH TIME

2
DAYS ENGAGED LIVE

AVAILABLE AT THIS EVENT

TRACK RECORD

Since its first edition in 2017, the Summit has grown from ~100 attendees to 1,300+ registrations across 112 countries by 2024 — a genuinely global, senior audience built over eight years, including our 90+ ecosystems, Ambassador Circle, and Tech Network.

Global Digital Health Summit



2027: November, India
2028: November, India

One of the world's fastest-growing digital health markets — expanding at roughly 25% a year, driven by India's national Digital Mission — met directly by the global digital health leadership converging on New Delhi each November.

BEST SUITED TO

Companies targeting India or South Asian market entry, particularly those working in interoperability, AI, or digital public infrastructure — the summit's own focus areas mirror India's national digital health strategy directly.

WHO'S IN THE ROOM

6,700+
DELEGATES

35+
COUNTRIES

300+
GLOBAL SPEAKERS

97.6%
RATED THE SUMMIT 'OUTSTANDING'

AVAILABLE AT THIS EVENT

TRACK RECORD

GDHS produces concrete output, not just conversation — 2025 launched the Functional AI Pyramid, the Edison–Watson Digital Health Ecosystem, and the Hippocratic Oath for the Digital Age, backed by senior Indian government ministries. Elsevier Health's President keynoted in 2024 specifically to reach the Indian market through it.

GLOBAL HEALTH CONNECTOR™

Let's start your Activation Journey.

One conversation is all it takes to turn this calendar into your Annual Plan — confirmed events, confirmed placements, built around a decade of trusted partnerships, giving you years of lead time.



GET IN TOUCH:

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